

MATEO PLOQUIN

San Francisco, California | US & EU Work Permit

+34 625 863 601 | mateoploquina@gmail.com | [LinkedIn Profile](#)

Self-starter trilingual Business and Data Science recent graduate with experience in startups and big tech companies.

PROFESSIONAL EXPERIENCE

LA INFO POSITIVA

Madrid, Spain

CEO

June 2025 - Present

- Hired and led content team (8–10 posts/day) using data-driven strategy; revitalized 1M-follower page, doubled engagement, and grew reach to 20M+ monthly views
- Built Media brand across Spanish-speaking countries through partnerships with organizations like UNHCR, and secured first paid advertising deals

PLEDGE APP

Madrid, Spain

Co-Founder & Developer

October 2024 - June 2025

- Led a team of two engineers and built a complex mobile App in under 2 months.
- Developed organic GTM strategies on social platforms (+100k views, over 1000 followers, 300 users).

GOOGLE

Dublin, Ireland

Business Intern

June - September 2024

- Advised client portfolio on ad spend, exceeding revenue target by 18% and generating +\$5M ARR
- Built and implemented a tracker for product experts helping unlock 20% of growth on accounts compared to 7.5%, on average
- Presented Google's AI to 40+ retail clients in the "Retail Keynote," which uplifted revenue by ~\$250K

CLARITY AI

Madrid, Spain

Research Intern

June - September 2023

- Optimized the error detection algorithms in raw data pipelines, improving model accuracy by 5%- a key priority for BlackRock, Clarity's largest client
- Built an AI tool to extract SFDR metrics from PDFs, reducing client response times from days to minutes
- Supported sales teams with data analysis on client portfolios driving €5M+ in ARR

SHIELD DATA

Madrid, Spain

Founder & Developer

December 2020 - June 2022

- Founded Shield as a freshman, an app enabling users to monetize and protect their data online. Raised €60K in funding, and joined leading European incubators (FrenchTech, Google for Startups)
- Led a team of developers and marketers through numerous product pivots leading up to the official launch where we acquired over 5,000 organic users.

EDUCATION

IE UNIVERSITY

Madrid, Spain

Dual Degree in Business Administration & Data Science

Sept 2020 - June 2025

- GPA: 9.00/10.00 | Top 10%; Personal Excellence Scholarship and Honors.
- Winner of several hackathons including RyanAir, CDTM and Sustainability..

ADDITIONAL INFORMATION

- Languages: Spanish (Native), French (Native), English (Native).
- International Experience: Lived in Istanbul, Paris, Zurich, Miami, Boston, Mexico, Hong Kong, and Dublin.
- Tech Stack: Python, R, SQL, JS, React Native, React